



VFW Auxiliary

BUDDY POPPY® & VFW NATIONAL HOME FOR CHILDREN

Department of North Carolina

2018-2019

Connie Holt

CHAIRMAN



VFW Auxiliary

“Buddy”[®] Poppy **QUESTIONS & ANSWERS**



1. Who assembles them?

- A. VFW adopted the poppy in 1922, The “Buddy”[®] Poppy has been assembled by disabled and needy veterans, providing compensation to the veterans who assemble the poppies.

2. Where do the proceeds from “Buddy”[®] Poppy drives go?

- A. All Proceeds are placed in the Relief fund, with receipts and expenditures in accordance with the Treasurer’s Guide (Sec.904). REMEMBER – Everyone receives a “Buddy”[®] Poppy even without a donation.



VFW Auxiliary

“Buddy”® Poppy **Questions & Answers**

- 3. How do you plan for a successful “Buddy”® Poppy® drive?**
- A. Obtain Permission from VENUE, Publicize your event (tv, radio, social media), Have Supplies Available (Member applications, Poppies, Flanders Fields Poem, Veterans behind the Poppy Article, Buddy Poppy Cards, RAP Cards etc.), Supplies can be ordered from VFWSTORE.ORG.
- 4. Are Auxiliary’s required to Purchase “Buddy”® Poppy?**
- A. NO, Auxiliaries are NOT required to purchase poppies.



VFW Auxiliary

“Buddy”[®] Poppy Questions & Answers

5. Where can you obtain a “Buddy”[®] Poppy Order Form?

A. VFWAUXNC.ORG

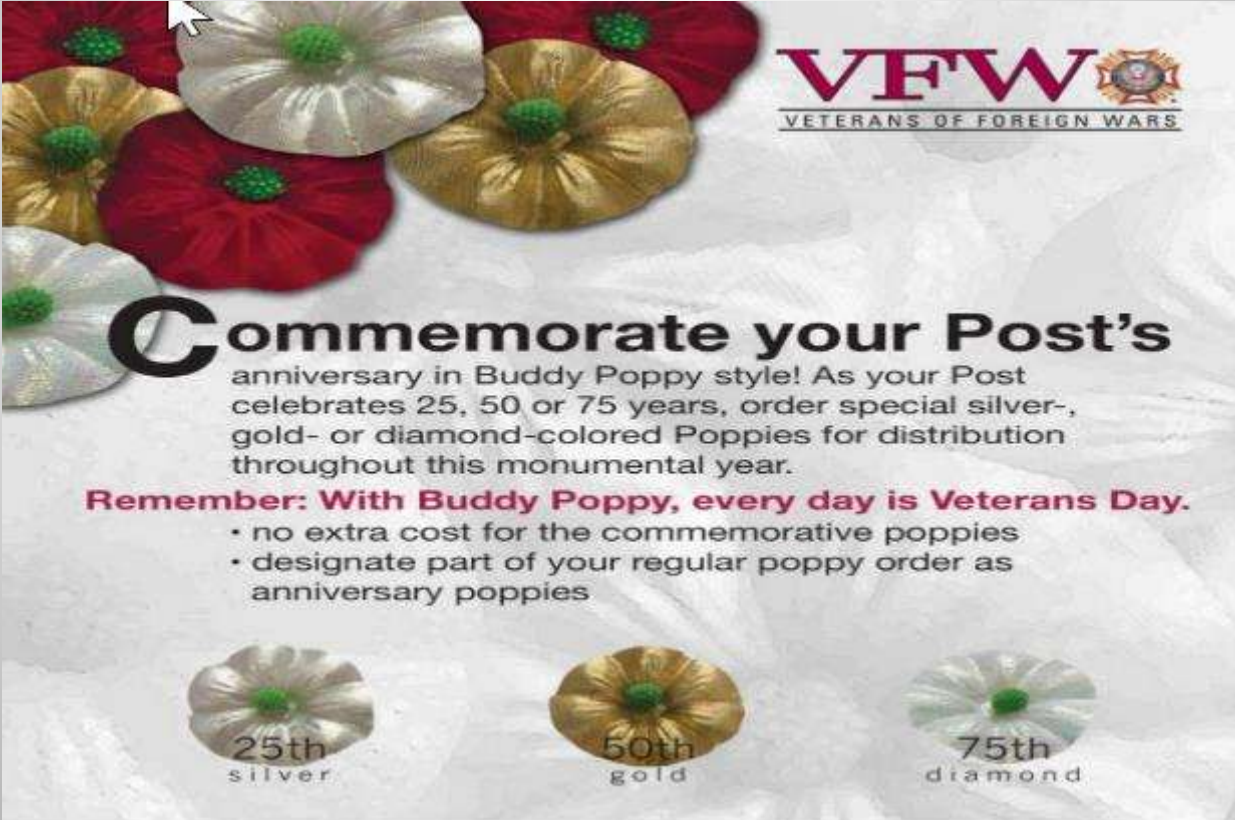
6. Can Auxiliaries host Buddy[®] Poppy Drives without the POST?

A. Yes, Auxiliaries can host their own Poppy drives, and maintain the proceeds.



VFW Auxiliary

“Buddy”[®] Poppy



VFW
VETERANS OF FOREIGN WARS

Commemorate your Post's anniversary in Buddy Poppy style! As your Post celebrates 25, 50 or 75 years, order special silver-, gold- or diamond-colored Poppies for distribution throughout this monumental year.

Remember: With Buddy Poppy, every day is Veterans Day.

- no extra cost for the commemorative poppies
- designate part of your regular poppy order as anniversary poppies

25th
silver

50th
gold

75th
diamond



VFW Auxiliary

"Buddy"® Poppy Resources

We Shall Keep the Faith

by *Mona Michael*

Oh! you who sleep in Flanders Fields,
Sleep sweet - to rise anew!
We caught the torch you threw
And holding high, we keep the Faith
With All who died.

We cherish, too, the poppy red
That grows on fields where valor led;
It seems to signal to the skies
That blood of heroes never dies,
But lends a lustre to the red
Of the flower that blooms above the dead
In Flanders Fields.

And now the Torch and Poppy Red
We wear in honor of our dead,
Fear not that ye have died for naught;
We'll teach the lesson that ye wrought
In Flanders Fields.



THE STORY OF

THE VFW

"Buddy"®

Poppy



"IN FLANDERS FIELDS

THE POPPIES BLOW..."

These are the opening words of Col. John McCrae's immortal poem dedicated to the memory of the men and women who served, fought and died in France during World War I, the Poppies of which he wrote have become the true symbol of all those who have given their lives in our nation's wars.

The Poppy has become recognized as the memorial flower in countries throughout the world. It is distributed by veterans organizations in Europe, North America, and in most of the countries of the British Commonwealth.

Since 1922, the Veterans of Foreign Wars of the United States has conducted an annual distribution of "Buddy"® Poppy to raise funds for its charitable programs on behalf of the needy and disabled veterans, and the surviving family members of deceased veterans.



VFW "BUDDY" POPPY® CHAIRMAN'S GUIDE

Since 1922, the "Buddy" Poppy® has been an integral part of the VFW community. As VFW's official memorial flower, the Poppy represents the distinguished service members who served. It celebrates that VFW will not forget these sacrifices.

The Poppy movement was inspired by Canadian Army Col. John McCrae's famous poem, "In Flanders Fields." Poppies were originally introduced by the Franco-American Chapter in Louvain to comfort children in the devastated areas of France and Belgium following WWI.

In 1922, VFW conducted a campaign and got Poppyes from France. Members have discovered it took too long to get the flowers in their France and they came up with a better idea. Disabled, hospitalized and aging veterans could make the paper flowers and give them out to the members for distribution.

And so it was known, for veterans in VA hospitals and internment and in some veterans' homes, every day would see VFW "Buddy" Poppy Day. These men and women assemble the Poppies, for them in surplus of 16 and gave them in boxes of 500, 1,000 or 2,000 for shipment to the State and Local Auxiliaries. VFW gave the disabled veteran for the work, in most cases, the extra money provides additional income for the worker to pay for the extra labor, which makes the name valuable. Furthermore, Poppy assembly is often used as a training program to provide services for foreign war handicapped by war, disease and the effects of age.

Another reason Poppies are so important is because all proceeds from distribution are used for veterans' welfare or for the well being of their needy dependents and the orphans of veterans, more than 2,000 children of

veterans have been or are being cared for in the VFW National Home in Easton, Maryland, thanks to a portion of Poppy funds.

As your State "Buddy" Poppy Chairman, you need to build enthusiasm for the program. Referrals to your fellow members the benefits importance of Poppies, it's for all about veterans facing veterans and living up to VFW's motto of "We Give, Give More for Veterans."

Recognition is Important Tool!

It is only human nature to desire and appreciate recognition for a job well done. In spirit of public relations, make them think any kind of special reward especially if it is done publicly. It is recognition of these folks that special ribbon awards are made available through the VFW Department Headquarters or "Buddy" Poppy Chairman. Check with them in reference to rules in effect in your Department. Don't mistake the helpful Post or Auxiliary member who goes on the streets every year to distribute Poppies. Recognize their efforts at Post or Local Auxiliary meetings.

DISTRIBUTION OF "BUDDY" POPPIES SHOULD BE INCLUDED IN EVERY POST, DISTRICT OR DEPARTMENT ACTIVITY OR ANYTHING IN WHICH YOU PARTICIPATE. MEMBERSHIP DRIVE, PATRIOTIC EVENTS, FUND RAISERS SHOULD INCLUDE DISTRIBUTION OF OUR FAVORITE FLOWER!

There are few critical components to conducting a successful campaign:



VFW Auxiliary



VFW National Home for Children



Unwavering Support for Uncommon Heroes™



VFW Auxiliary

VFW National Home for Children

- Established more than 90 years ago
- Helps families who need a fresh start.
- 42 single-family homes with facilities like a gym, library, computer and science labs, day care center, playgrounds, fishing pond, hiking trails, and more!
- Receives **NO** Government Funding



VFW Auxiliary

VFW National Home For Children

- **FUNDRAISING/DONATION IDEAS**

- A. Safety & Security Fund**

- B. Tribute Brick**

- C. Purchase a LIFE Membership**

- NOTE: Current Life Memberships are \$35.00 on 1 January 2019 they Increase to \$50.00.**

- D. Purchase Supplies from Amazon Smile**



- **Donations can be paid on MALTA or by Mail at:**

- VFW Auxiliary Headquarters**

- 406 West 34th Street, 10th Floor**

- Kansas City, MO 64111**



VFW Auxiliary

VFW National Home For Children Health & Happiness Fund

- **Minimal of $\$0.10$ per member**
- **$\$0.25$ a member to receive a National Citation**
- **MUST be paid through MALTA or a check sent to VFW Auxiliary National HQ earmarked “Health and Happiness”.**

NOTE: Payments must come from Auxiliary ACH or Checkbook



VFW Auxiliary

VFW National Home For Children

Promote / Publicize the:

MILITARY & FAMILY HELPLINE

800-313-4200

OR

**HELP@VFWNATIONAL
HOME.ORG**



- Makes meaningful and relevant connections to services that assist the caller, providing advocacy.
- Partners with human service organizations, veteran service groups and service officers

Unwavering Support for Uncommon Heroes™



VFW Auxiliary

BUDDY POPPY® &

VFW NATIONAL HOME FOR CHILDREN

RESOURCES:

www.vfwnationalhome.org

www.vfwauxnc.org

www.vfwauxiliary.org

www.vfwstore.org

www.vfwnc.com

www.vfw.org

www.facebook.com/vfwnationalhome/



www.facebook.com/VFWAuxiliary

www.facebook.com/VFW-Auxiliary-Dept-of-North-Carolina