

# HISTORIAN & MEDIA RELATIONS PROGRAM AWARDS

## **Awards for Auxiliaries**

1. Most outstanding promotion of VFW Auxiliary Programs to the community through social media sources.
  - Citation and \$25 to one VFW Auxiliary in each of the 10 Program Divisions with the most outstanding promotion of the VFW Auxiliary Programs to the community through social media sources.

Entry form required and available in MALTA Member Resources. VFW Auxiliaries must send the required entry form to their Department Historian & Media Relations Chairman by March 31, 2025 for judging. The Department Historian & Media Relations Chairman must sign and send a copy of the completed Department-winning entry form to the National Historian & Media Relations Ambassador by April 30, 2025 for judging.

Citations will be mailed directly to the winning VFW Auxiliaries from National Headquarters and money will be deposited into the winning VFW Auxiliary account after the 2025 VFW Auxiliary National Convention.

## **Awards for Departments and Department Chairmen**

1. \$25 VFW Store gift certificate to one Department Historian & Media Relations Chairman in each of the 10 Program Divisions for the best training/education on the use of social media sources to promote VFW Auxiliary Programs.
2. The Outstanding Performance Award and Second-Place Outstanding Performance Award will be awarded in each of the 10 Program Divisions based on the criteria listed on Page 5 and for the promotion of the Program goals listed at the top of Page 28.

Winners will be announced and awards presented at the 2025 VFW Auxiliary National Convention in Columbus, Ohio.